

SPECIALTY BOTTLE CARRIER

PACKAGING THAT PROTECTS AND PROMOTES

Victory Packaging's new patent pending Specialty Bottle Carrier offers the protection, strength and structural integrity of corrugated boxes, in smaller, consumer-friendly configurations with customizable, high-end graphics.

Perfect for safely transporting wine from the point of sale, Victory Packaging's innovative packaging transitions to become an attractive celebratory gifting solution. Highly customizable graphic options provide exceptional branding opportunities that leave a lasting impression while carefully placed die cuts reinforce the bottle's current branding efforts.



CAUSE FOR CELEBRATION

With an average of 25% of a winery's revenue attributable to the tasting room, creating more purchase opportunities for your customer is essential. Victory Packaging's new Specialty Bottle Carrier offers an attractive way to promote your brand and encourage greater spending. Available in both convenient single bottle and up-selling three bottle options, Victory Packaging's innovative offering is perfect for wineries, distilleries, breweries and specialty oil and vinegar producers.



BENEFITS

- High-end graphics inspire celebratory giving
- Die cuts showcase branding on the label
- Customizable designs for a variety of shoppers
- Unique structure encourages proper storage
- Options for single or three bottle purchases